



MASTERSTART



Delivered 100% online



4 – 6 learning hours per week



8 weeks

**Gordon Institute
of Business Science**
University of Pretoria

Leading with Impact

Leadership starts with you.

Before you can lead others, you need to know how to lead yourself. This course helps you forge your own growth in building self-awareness, sharpening your emotional intelligence, and learning how to influence people in a way that truly motivates. You'll walk away with the mindset to lead with confidence, authentically connect with people, and create impact no matter where you are or what team you're in.

What will you learn?



Self-leadership

Taking initiative and responsibility for personal growth, actions, and decisions.



Emotional intelligence

Understanding and managing emotions to enhance relationships, decision-making, and workplace atmosphere.



Influence stakeholders

Persuading and engaging key individuals to support initiatives and decisions.



Continuous learning

A commitment to ongoing personal and professional development, staying abreast of industry trends, and adapting to new knowledge.



Goal setting

Defining clear, measurable, and achievable objectives that guide individual and organisational efforts towards success.



Interpersonal alignment

Ensuring that team members' values, goals, and behaviours are aligned with each other and with the organisation's objectives.

Contact Us



+27 21 201 1167



register@masterstart.com



www.masterstart.com



Certificate of
Competence

Course outline

 6 collaborative learning sessions



WEEK 1

Orientation

Meet your Industry Expert, Learner Success Coach and other learners



WEEK 2

Module 1

Self-identity

Develop a clear understanding of your leadership identity and create a personal leadership philosophy that aligns with your values.



WEEK 3

Module 2

Self-development

Identify personal strengths to create a targeted growth plan, applying emotional intelligence to enhance leadership performance.



WEEK 4

Module 3

Self-direction

Clarify your leadership vision and develop strategies to stay motivated, while learning to empower self-directed teams within the organisation.



WEEK 5

Module 4

Self-awareness

Cultivate self-reflection practices to manage stress and enhance interpersonal relationships, building trust and authenticity.



WEEK 6

Module 5

Self-talk

Identify and challenge negative self-beliefs, using techniques to boost self-esteem, confidence, and leadership effectiveness.



WEEK 7

Module 6

Self-mastery

Gain mastery over habits that influence leadership effectiveness, applying key strategies for personal empowerment.



WEEK 8

Final assessment

Personal Leadership Development Plan

Who is this course for?

This course is designed for individuals who wish to take ownership of their leadership journey, improve their self-awareness, and develop the skills needed to influence others and achieve personal and professional success.

The learning experience

MasterStart courses are developed to provide a learning experience that builds competence and professional confidence. This unique online learning approach means you will:



Enjoy full learning support for your course, in the form of a dedicated team of an Industry Expert, Learner Success Coach and Learning Support Coordinator.



Learn from a mix of self-paced study modules, quizzes and interactive activities.



Access resources, audio notes, and a community chat for additional support and discussion.



Engage in collaborative learning sessions to apply what you've learned in practical ways.

All MasterStart courses are aligned to Category-B of the BBBEE Skills Development matrix.

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